YG MESSAGE SURVEY OF ALL REGISTERED VOTERS

NOVEMBER 4, 5, 6, AND 8, 2014

Hello, may I please speak with Mr./Ms. ____? Mr. Ms. ____, this is _____ with SSI a public opinion research company. We're talking with people throughout the country today for just a few minutes about some political issues. We are not trying to sell anything, your answers are completely confidential, and we would really appreciate your cooperation. (DO NOT PAUSE)

FOR CELL PHONE SAMPLE:

CELL 1. Have I reached you on a cell phone?

YES1	GO TO Q. CELL 2
NO2	GO TO Q. A

CELL 2. Are you in a place right now where you can safely take the survey?

YES1	GO TO Q. A
NO	
NOT WILLING TO TAKE SURVEY	THANK AND CLOSE
DON'T KNOW/REFUSED4	THANK AND CLOSE

A. Are you registered to vote in the county in which you live?

YES1	GO TO Q. C
NO2	GO TO Q. B

B. Is there anyone else in your household who is registered to vote in your county? IF YES, ASK: May I speak with that person, please?

YES1	GO TO INTRO
NO2	THANK AND CLOSE

C. Do you, or does any member of your immediate family, work either in politics or the news media?

YES1	THANK AND CLOSE
NO2	GO TO Q. 1
DON'T KNOW/REFUSED	THANK AND CLOSE

Note: Percentages may not equal 100 percent due to rounding. Results based on 1,000 respondents, MoE $\pm 3.1\%$. REP results based on 288 Republicans, MoE 5.8%. IND results based on 338 respondents, MoE $\pm 5.3\%$. DEM results based on 332 respondents, MoE $\pm 5.4\%$.

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Important Issues

Now I am going to read a list of possible issues that were discussed in congressional campaigns this fall. Would you please tell me if each one is very important, somewhat important, or not too important in determining your vote for Congress and other federal government offices? (RANDOMIZE)

			VERY IMPORTANT	SOMEWHAT IMPORTANT	NOT TOO IMPORTANT	DON'T KNOW
1.	Health care	ALL	80%	16%	4%	1%
		REP	77%	17%	6%	0%
		IND	73%	21%	6%	1%
		DEM	90%	9%	1%	0%
2.	Taxes	ALL	67%	25%	8%	1%
		REP	76%	21%	2%	0%
		IND	64%	28%	8%	1%
		DEM	63%	25%	12%	0%
3.	Elementary and secondary	ALL	71%	21%	7%	0%
	education	REP	60%	27%	13%	0%
		IND	68%	24%	8%	0%
		DEM	85%	13%	2%	0%
4.	Higher education	ALL	61%	29%	9%	1%
		REP	47%	37%	15%	1%
		IND	56%	32%	11%	1%
		DEM	79%	20%	1%	0%
5.	Poverty	ALL	60%	30%	9%	1%
		REP	45%	42%	13%	0%
		IND	55%	33%	12%	1%
		DEM	79%	17%	3%	1%
6.	Unemployment	ALL	66%	27%	7%	0%
		REP	64%	30%	6%	0%
		IND	61%	31%	8%	0%
		DEM	73%	22%	5%	0%
7.	Energy	ALL	55%	35%	9%	1%
		REP	47%	44%	8%	1%
		IND	54%	34%	11%	1%
		DEM	63%	28%	8%	0%
8.	Excessive regulations	ALL	42%	33%	20%	6%
		REP	57%	27%	12%	5%
		IND	44%	31%	20%	5%
		DEM	27%	39%	27%	6%
9.	Breakdown of the family	ALL	52%	24%	18%	6%
		REP	59%	22%	14%	6%
		IND	47%	25%	21%	7%
		DEM	52%	24%	18%	5%

Note: Percentages may not equal 100 percent due to rounding.

Results based on 1,000 respondents, MoE $\pm 3.1\%$. REP results based on 288 Republicans, MoE 5.8%. IND results based on 338 respondents, MoE $\pm 5.3\%$. DEM results based on 332 respondents, MoE $\pm 5.4\%$.

- 10. Which of the following comes closer to your view? (ROTATE TOP TO BOTTOM; BOTTOM TO TOP)
 - a) We need to keep Obamacare as is.
 - b) We need to keep Obamacare in place, but continue to make modest changes to the law and fix what is not working.
 - c) We need to repeal Obamacare, and go back to the health care system we had before.
 - d) We need to repeal Obamacare and replace it with reforms that lower costs and put patients first.

EP IND	DEM
3% 6%	20%
0% 34%	57%
4% 18%	11%
3% 38%	11%
0% 4%	1%
	3% 6% 0% 34% 4% 18% 3% 38%

- 11. When considering changes to the health-care system, which goal is more important to you? (ROTATE)
 - a) Keeping taxes and premiums down and making coverage widely available, even if it means some people will have protection only from major medical expenses.
 - b) Making sure people have coverage for nearly all medical expenses, even if it means taxes and premiums go higher.

	ALL	REP	IND	DEM
LOW TAXES AND PREMIUMS	47%	64%	43%	38%
MORE COVERAGE	47%	32%	49%	59%
DON'T KNOW/UNDECIDED	6%	4%	7%	3%

- 12. Which statement comes closer to your view? (ROTATE)
 - a) We should make it illegal for insurance companies to discriminate against people with pre-existing conditions. To make this policy work, we have to require everyone to buy health insurance.
 - b) We can find other ways to protect people with pre-existing conditions and should not force people to buy insurance.

	ALL	REP	IND	DEM
NO DISCRIMINATION	42%	26%	42%	56%
NOT FORCE PEOPLE TO BUY	51%	66%	50%	39%
DON'T KNOW/UNDECIDED	7%	8%	8%	5%

Now I would like to read several pairs of statements that might be made by a candidate for public office. For each pair, please tell me which candidate you agree with more. (ROTATE)

13. Here are two statements about health care reform. Which one do you agree with more? (ROTATE) AFTER ANSWER, ASK: Would that be strongly agree or just somewhat agree?

- a) Congressman A says Obamacare puts Washington in control of our health care. We need to start over and give power to patients and their doctors. The government should give tax credits to help people without coverage buy it, and protect them from losing coverage. We should give people the freedom to buy the plans they want. The result would be a new health care system with lower costs, more choices, and more freedom.
- b) Congressman B says the Affordable Care Act is a start, but it's not perfect. We should keep the parts that work and fix the rest. The law stops insurance companies from dropping people or raising rates when they get sick, charging women more than men, and skimping on preventive care like cancer screenings. Repealing the law now will mean more political fighting, hurt a lot of people, and put the insurance companies back in charge.

	ALL	REP	IND	DEM
STRONGLY AGREE CONGRESSMAN A	32%	46%	32%	22%
SOMEWHAT AGREE CONGRESSMAN A	23%	30%	22%	16%
SOMEWHAT AGREE CONGRESSMAN B	16%	13%	15%	19%
STRONGLY AGREE CONGRESSMAN B	25%	8%	25%	41%
DON'T KNOW/NO OPINION	5%	5%	6%	2%

Tax Reform

14. In this environment, how important do you think it is to provide tax relief for working parents: very important, somewhat important, or not too important? (ROTATE)

	ALL	REP	IND	DEM
VERY IMPORTANT	. 62%	62%	54%	71%
SOMEWHAT IMPORTANT	. 29%	30%	35%	23%
NOT TOO IMPORTANT	7%	6%	9%	5%
DON'T KNOW/UNDECIDED	2%	2%	2%	2%

15. Here are two statements about tax reform. Which one do you agree with more? (ROTATE) AFTER ANSWER, ASK: Would that be strongly agree or just somewhat agree?

- a) Congressman A says that middle-class parents need tax relief. Raising the next generation is an investment in our nation's future, so we should let parents keep more of their own money to do it. We should give parents a tax credit of \$2500 per year for each child under 18, and pay for it by eliminating tax breaks for corporations and the wealthy. The tax code should be pro-growth, pro-family, and pro-children.
- b) Congressman B says that it is not appropriate to use the tax code to try to help families with children or for any other social goal. We should not give parents an advantage over people who choose not to have children. The purpose of the tax code should be to raise money for the government, period. Then everyone can make their own choices without being influenced by social engineers in the federal government.

	ALL	REP	IND	DEM
STRONGLY AGREE CONGRESSMAN A	. 43%	36%	39%	54%
SOMEWHAT AGREE CONGRESSMAN A	. 25%	28%	26%	19%
SOMEWHAT AGREE CONGRESSMAN B	. 15%	16%	15%	14%
STRONGLY AGREE CONGRESSMAN B	. 12%	13%	14%	10%
DON'T KNOW/NO OPINION	5%	7%	5%	3%

Elementary-Secondary Education Reform

16. Here are two statements about education reform. Which one do you agree with more? (ROTATE) AFTER ANSWER, ASK: Would that be strongly agree or just somewhat agree?

- a) Congressman A says we need more than money to improve elementary and secondary schools. We should give parents more power to choose specialized curricula for their children, such as advanced science courses, foreign language courses, or art instruction. We need to direct more money to our classrooms, and less to bureaucracy. We need to free teachers from endless rules. Washington can't create good schools. It should create an environment where teachers, parents, and communities can build better schools.
- b) Congressman B says we will never improve elementary and secondary education until we invest more money in our schools. We need to dramatically raise teachers' salaries, and increase the amount we spend per student. "School choice" is just an excuse to take desperately needed money away from public schools and give it to private and parochial schools. And the federal government should direct money wisely to help local schools.

	ALL	REP	IND	DEM
STRONGLY AGREE CONGRESSMAN A	. 36%	49%	33%	28%
SOMEWHAT AGREE CONGRESSMAN A	. 20%	22%	24%	15%
SOMEWHAT AGREE CONGRESSMAN B	. 17%	13%	17%	21%
STRONGLY AGREE CONGRESSMAN B	. 22%	12%	22%	33%
DON'T KNOW/NO OPINION	5%	4%	5%	3%

17. Here are two statements about reforming higher education. Which one do you agree with more? (ROTATE) AFTER ANSWER, ASK: Would that be strongly agree or just somewhat agree?

- a) Congressman A says we need to rethink traditional higher education so it's more affordable and better tailored to students' needs. The cost of higher education is exploding, but too many graduates cannot get good jobs or pay off student loans. Colleges should share the costs when graduates default. They should tell parents how their graduates are performing in the labor market after they graduate. And young adults should have better occupational training and apprenticeship options.
- b) Congressman B says we need to invest more money in our higher education system to be competitive in the 21st century. Student loans should be more generous, and we should forgive those loans if students go into public service. We should invest in universities because the research they do leads to new discoveries, new businesses, and more jobs. We have the best higher education system in the world, and we should not change what is working.

1	4LL	REP	IND	DEM
STRONGLY AGREE CONGRESSMAN A 3	33%	36%	32%	32%
SOMEWHAT AGREE CONGRESSMAN A2	26%	32%	27%	19%
SOMEWHAT AGREE CONGRESSMAN B2	20%	16%	19%	22%
STRONGLY AGREE CONGRESSMAN B 1	6%	8%	17%	23%
DON'T KNOW/NO OPINION	6%	9%	6%	4%

Reforming Anti-Poverty Programs

18. Here are two statements about reforming anti-poverty programs. Which one do you agree with more? (ROTATE) AFTER ANSWER, ASK: Would that be strongly agree or just somewhat agree?

- a) Congressman A says the goal of anti-poverty programs should be to move people out of poverty into the world of work, from dependency to self-sufficiency. Federal bureaucracies spending billions of dollars have failed. It's time to try something different. The federal government should send anti-poverty money to the states, and let them design programs to meet their needs. The government should supplement the wages of low-income people so work pays better than being on welfare.
- b) Congressman B says pushing people on public assistance to "get a job" is blaming the victim. Big corporations have moved millions of good jobs overseas. Our economy is creating fewer opportunities than it once did for people to work their way into the middle class. We can't trust all the states to provide the level of assistance people need to live, so the federal government should ensure a basic standard of living for all Americans.

ALL	REP	IND	DEM
STRONGLY AGREE CONGRESSMAN A	52%	38%	26%
SOMEWHAT AGREE CONGRESSMAN A	23%	29%	22%
SOMEWHAT AGREE CONGRESSMAN B16%	10%	14%	23%
STRONGLY AGREE CONGRESSMAN B 16%	9%	13%	26%
DON'T KNOW/NO OPINION	6%	7%	3%

19. Here are two statements about getting the unemployed back to work. Which one do you agree with more? (ROTATE) AFTER ANSWER, ASK: Would that be strongly agree or just somewhat agree?

- a) Congressman A says the Great Recession of 2008 has created serious problems for people who want to work but who have been unemployed for a long time. The government should make it easier to use unemployment benefits to relocate to places with better job markets. It should provide tax credits for companies that train and hire the long-term unemployed. We need to make it easier for those who want to work to do so.
- b) Congressman B says long-term unemployment is caused by large corporations moving American jobs overseas. We need to go after these corporate deserters who are leaving American workers behind. The federal government should invest in green energy and infrastructure to create jobs. We should extend unemployment assistance for those who need it. We need to close tax loopholes and make the wealthy pay their fair share to support people who lost jobs.

	ALL	REP	IND	DEM
STRONGLY AGREE CONGRESSMAN A	. 25%	35%	22%	20%
SOMEWHAT AGREE CONGRESSMAN A	. 24%	31%	27%	14%
SOMEWHAT AGREE CONGRESSMAN B	. 17%	14%	18%	19%
STRONGLY AGREE CONGRESSMAN B	. 28%	13%	25%	45%
DON'T KNOW/NO OPINION	6%	6%	8%	2%

Strengthening the American Family

20. Here are two statements about marriage and the family. Which one do you agree with more? (ROTATE) AFTER ANSWER, ASK: Would that be strongly agree or just somewhat agree?

- a) Congressman A says the breakdown of marriage and families is a major problem facing our country. We should eliminate the marriage penalty in federal programs, so that benefits are not reduced when a couple gets married. The tax credit for children should be increased to \$2500 per child to help families. Congress should fund a social marketing campaign to encourage kids to finish school, get a job, get married, and have children, in that order.
- b) Congressman B says America has moved beyond the traditional family. Millions of children are being raised in single-parent households, and it is unrealistic to think that we will ever go back to an earlier time. We need to focus on helping children in whatever situation they are in to become responsible adults, and stop trying to influence the structure of the modern American family.

	ALL	REP	IND	DEM
STRONGLY AGREE CONGRESSMAN A	. 26%	38%	24%	17%
SOMEWHAT AGREE CONGRESSMAN A	. 19%	25%	18%	14%
SOMEWHAT AGREE CONGRESSMAN B	. 20%	17%	23%	18%
STRONGLY AGREE CONGRESSMAN B	. 31%	14%	29%	48%
DON'T KNOW/NO OPINION	5%	6%	6%	2%

Demographics

Now I have a few questions just for statistical purposes.

D1. In politics today, do you normally think of yourself as (ROTATE: a Republican, an independent, or a Democrat)?

	ALL
IF REPUBLICAN/DEMOCRAT ASK:	STRONG REP19%
Would you consider yourself a strong or	NOT-SO-STRONG REP 10%
a not-so-strong Republican/Democrat?	IND LEAN REP 13%
	IND/NO PREF11%
IF INDEPENDENT, ASK:	IND LEAN DEM 10%
Do you think of yourself as closer to the	NOT-SO-STRONG DEM 10%
(ROTATE: Republican or Democratic	STRONG DEM
Party)?	REFUSED

D2. When thinking about politics today, do you normally consider yourself to be (ROTATE: very conservative, somewhat conservative, moderate, somewhat liberal, or very liberal)?

A	1LL	REP	IND	DEM
VERY CONSERVATIVE1	6%	33%	12%	6%
SOMEWHAT CONSERVATIVE2	9%	43%	31%	15%
MODERATE	4%	15%	30%	25%
SOMEWHAT LIBERAL 1	9%	5%	17%	34%
VERY LIBERAL	8%	1%	6%	17%
DON'T KNOW/REFUSED	4%	2%	4%	2%

D3. Would you say you strongly support, somewhat support, somewhat oppose, or strongly oppose the Tea Party Movement?

	ALL	REP	IND	DEM
STRONGLY SUPPORT	11%	21%	9%	6%
SOMEWHAT SUPPORT	27%	48%	28%	10%
SOMEWHAT OPPOSE	16%	14%	18%	16%
STRONGLY OPPOSE	32%	6%	29%	58%
DON'T KNOW/REFUSED	14%	11%	16%	11%

D4. Is your religious background Protestant, Catholic, Jewish or something else? (IF SOMETHING ELSE OR UNCLEAR RESPONSE ASK: Is that a Christian religion or not?)

	ALL	REP	IND	DEM
PROTESTANT		39%	27%	17%
CATHOLIC		23%	27%	28%
OTHER CHRISTIAN		24%	19%	30%
JEWISH		1%	1%	4%
OTHER NON-CHRISTIAN		6%	8%	11%
AGNOSTIC/ATHEIST		0%	4%	1%
NONE		5%	9%	6%
DON'T KNOW (DNR)		1%	2%	1%
REFUSED (DNR)		0%	3%	2%

D5. Would you call yourself an evangelical Christian or not?

	ALL	REP	IND	DEM
YES	28%	38%	25%	22%
NO	68%	59%	72%	75%
DON'T KNOW (DNR)	3%	2%	3%	4%
REFUSED (DNR)				

Note: Results based on 765 Christian respondents.

D6. About how often do you attend church, a synagogue, or mosque: more than once a week, once a week, a few times a month, a few times a year, or almost never?

	ALL	REP	IND	DEM
MORE THAN ONCE A WEEK	12%	15%	10%	12%
ONCE A WEEK	27%	34%	21%	26%
FEW TIMES A MONTH	15%	18%	10%	17%
FEW TIMES A YEAR	18%	16%	19%	19%
ALMOST NEVER	26%	15%	36%	25%
REFUSED	3%	1%	4%	2%

D7. Are you married, single, divorced, or widowed?

	ALL	REP	IND	DEM
MARRIED	59%	75%	58%	48%
SINGLE		13%	27%	30%
DIVORCED		6%	9%	11%
WIDOWED		7%	4%	10%
REFUSED		0%	1%	1%

	ALL	REP	IND	DEM
YES/NONE		34%	36%	36%
YES/1		17%	9%	16%
YES/2		17%	16%	12%
YES/3		9%	7%	6%
YES/4 OR MORE		6%	3%	2%
YES/REFUSED		1%	0%	0%
NO		16%	28%	27%
REFUSED		0%	1%	1%

D8. Do you have any children? IF YES, ASK: How many children under the age of 18 currently live with you?

D9. Would you please stop me when I read the correct category for your age?

	ALL	REP	IND	DEM
18 TO 24		7%	13%	9%
25 TO 29		5%	8%	7%
30 TO 34		7%	8%	6%
35 TO 39		8%	7%	9%
40 TO 44		17%	8%	10%
45 TO 49		10%	7%	8%
50 TO 54		9%	13%	10%
55 TO 59		8%	11%	12%
60 TO 64		10%	9%	9%
65 OR OLDER		18%	17%	20%
REFUSED (DO NOT READ)	1%	0%	1%	0%

D10. What was the last year of school you completed?

	ALL	REP	IND	DEM
LESS THAN HIGH SCHOOL	4%	2%	4%	7%
HIGH SCHOOL GRADUATE	. 19%	18%	22%	19%
SOME COLLEGE	. 28%	27%	26%	31%
COLLEGE GRADUATE	. 29%	36%	28%	25%
POST-COLLEGE	. 18%	17%	19%	18%
REFUSED (DO NOT READ)	2%	0%	1%	1%

D11. Would you say the area where you live is urban, suburban, small town, or rural?

	ALL	REP	IND	DEM
URBAN	22%	13%	23%	28%
SUBURBAN	34%	30%	37%	35%
SMALL TOWN	25%	31%	24%	21%
RURAL	17%	25%	14%	13%
REFUSED (DO NOT READ)		1%	2%	3%

Note: Percentages may not equal 100 percent due to rounding. Results based on 1,000 respondents, MoE $\pm 3.1\%$. REP results based on 288 Republicans, MoE 5.8%. IND results based on 338 respondents, MoE $\pm 5.3\%$. DEM results based on 332 respondents, MoE $\pm 5.4\%$.

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D12. Did you get a chance to vote in the midterm elections on November 4?

IF YES, ASK: Did you vote for the (ROTATE: Republican or Democratic) candidate from your congressional district?

	ALL	REP	IND	DEM
VOTED REPUBLICAN	35%	78%	33%	3%
VOTED DEMOCRAT	35%	2%	28%	75%
VOTED THIRD PARTY	2%	1%	3%	1%
VOTED REFUSED	2%	2%	3%	1%
DID NOT VOTE	18%	12%	23%	17%
WON'T SAY/CAN'T REMEMBER	8%	4%	10%	3%

D13. Would you please stop me when I read the correct category for your total household income?

	ALL	REP	IND	DEM
\$25,000 OR LESS	15%	11%	12%	22%
\$25,000 TO \$50,000	18%	15%	17%	22%
\$50,000 TO \$75,000	19%	15%	21%	22%
\$75,000 TO \$100,000	13%	18%	14%	9%
\$100,000 OR MORE		34%	23%	16%
REFUSED (DO NOT READ)	11%	7%	12%	9%

D14. Are you from a Hispanic or Spanish-speaking background?

IF NO, ASK: What would you say is your main race: white, African American, Asian, or something else?

	ALL	REP	IND	DEM
YES/HISPANIC		5%	11%	14%
NO/WHITE		90%	73%	49%
NO/BLACK/AFRICAN AMERICAN	14%	1%	7%	31%
NO/ASIAN		1%	3%	2%
NO/OTHER		3%	6%	4%
REFUSED	1%	1%	1%	0%

Those are all the questions I have. Thank you very much for sharing your opinions with us.

D15. Gender: (from observation)

	MALE FEMALE		REP 51% 49%	<i>IND</i> 57% 43%	DEM 33% 67%
D16. STATE FIPS:					
		ALL	REP	IND	DEM
	NORTHEAST		13%	21%	19%
	MIDWEST		26%	27%	19%
	SOUTHEAST		41%	30%	40%
	WEST	21%	20%	22%	22%

Note: Percentages may not equal 100 percent due to rounding. Results based on 1,000 respondents, MoE $\pm 3.1\%$. REP results based on 288 Republicans, MoE 5.8%. IND results based on 338 respondents, MoE $\pm 5.3\%$. DEM results based on 332 respondents, MoE $\pm 5.4\%$.

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